

Government of India  
Ministry of Housing and Urban Affairs  
**(HFA-V Division)**

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3<sup>rd</sup> Floor, Sankalp Bhawan (GPOA-2),  
KG Marg, New Delhi-110001  
Dated: 22.01.2026

To

Pay and Accounts Officer (Sectt.),  
Ministry of Housing and Urban Affairs,  
Sankalp Bhawan (GPOA-2),  
KG Marg, New Delhi-110001

**Sub.: Mother sanction for release of Rs. 34.07 lakh to UT Govt. of Jammu & Kashmir as advance amount of 1<sup>st</sup> installment of Central Assistance for FY 2025-26 towards IEC under Capacity Building activities of PMAY-U 2.0 Mission - reg.**

Sir,

I am directed to convey the mother sanction of the Component Authority for release of **Rs. 34,07,000/- (Rupees Thirty Four Lakh and Seven Thousand only)** to UT Govt. of Jammu & Kashmir as advance amount of 1<sup>st</sup> installment of Central Assistance FY 2025-26 towards Information, Education & Communication (IEC) activities under Capacity Building of Pradhan Mantri Awas Yojana – Urban 2.0 (PMAY-U 2.0) Mission under SLS **JK339-Others PMAY Urban 2.0** through SNA SPARSH as per the details as under:

(Rs. in lakh)								
UT	Category	Number	Annual Maximum Cost	Annual Budget proposed by the UT	Admissible Annual Budget as per C B norms under PMAY-U 2.0 guidelines	Central Assistance (90%)	UT Share (10%)	Funds being released in this sanction as advance amount of 1 <sup>st</sup> installment of Central Assistance for FY 2025-26 (50%)
Jammu & Kashmir	Nagar/Town Panchayat	57	0.60	34.20	34.20	30.78	3.42	15.39
	Municipal Council	19	1.50	28.50	28.50	25.65	2.85	12.83
	Municipal Corporation	2	5.00	10.00	10.00	9.00	1.00	4.50
	Development Authorities, Industrial Development Authorities, Cantonment Board & Others	5	0.60	3.00	3.00	2.70	0.30	1.35
<b>Total</b>				<b>75.70</b>	<b>75.70</b>	<b>68.13</b>	<b>7.57</b>	<b>34.07</b>

2. UT Govt. of Jammu & Kashmir has submitted the documents required for release of advance amount of 1<sup>st</sup> installment of Central Assistance for FY 2025-26 towards IEC activities under Capacity Building of PMAY-U 2.0 Mission.

3. The above Central Assistance is subject to the following conditions:

- i. The UT will comply with the terms and conditions stipulated in the guidelines, CSMC directions and instructions issued by this Ministry.
- ii. The UT will utilize the sanctioned grant for the purpose for which it is released. The UT Government/Nodal Agencies shall strictly monitor the progress of the preparatory work.



- iii. The UT will furnish the Expenditure statement/UC as per GFR 2017 subject to financial norms approved as well as adherence to scheme guidelines.
- iv. Further installment of funds will be considered after receipt of UCs, Undertaking and details of expenditure in standard template of the Capacity Building guidelines subject to financial norms approved as well as adherence to scheme guidelines.
- v. The bills and vouchers regarding the expenditure incurred under IEC are to be examined and approved at the SLNA level by the competent authority as per UT rule/as the case may apply (the bills/vouchers to be countersigned by the finance department) and an Undertaking and claim of reimbursement to be submitted to the Ministry.
- vi. The UT/ULBs will undertake activities for developing and dissemination of advocacy material aimed at various stakeholders with the approval of Competent Authority. Some of the IEC activities permitted include display of hoardings, standees, banners, posters, leaflets, photographs/audio-visuals of success stories, jingles/advertising performance/street play by local artists, display of PMAY-U 2.0 logo. The beneficiary details should be embossed or engraved with the logo on the stone plate preferably in local language. UT may take up any other innovative IEC activities approved by the SLSMC.
- vii. For conducting the rapid demand assessment, the UT Govt. may also utilize the IEC funds at UT level for IEC activities and judiciously allot the fund to respective ULBs as per the requirement, within the approved amount under Annual Capacity Building Plan (ACBP).
- viii. A brief report highlighting assessment of impact by IEC activities is also required for reimbursement. All bills/voucher etc. should be safely kept at SLNA level for future audit and other references.
- ix. The amount of Central Assistance approved will form a part of capacity building plan of the UT under PMAY-U Mission 2.0.
- x. Transfer of funds to different entities, if any may be made through PFMS, as applicable and where there is an element of cash transfer to individuals, the same may be made through DBT/EAT module of PFMS mode, as applicable.
- xi. Any unspent balance lying in UT Treasury/SNA Accounts prior to onboarding of the UT Government on SNA SPARSH will be subject to guidelines issued by Department of Expenditure (DoE) from time to time.

4. The expenditure involved is debit to the following Head of Account under Demand No. 60 of Ministry of Housing and Urban Affairs for the year 2025-26:

Major Head	3602	Grants-in-aid to UT Governments
Sub-Major Head	06	Centrally Sponsored Scheme
Minor Head	101	Central Assistance/Share
Sub Head	20	Pradhan Mantri Awas Yojana (Urban)
Detailed Head	01	Assistance to UT Govts. for PMAY(U)
Object Head	20.01.31	Grants-in-Aid-General

5. This admissible Central liability will be released to the Government of Jammu & Kashmir on demand through SNA SPARSH only or/and as per the latest guidelines of DoE. As the UT has onboarded on SNA SPARSH, all the committed liabilities shall be released in SNA SPARSH only. The UT Government is required to contribute approved matching UT share under the scheme. The UT to ensure timely release of matching UT share.

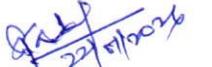
6. This being the first installment of Central Assistance, no UC is required/due for the above release.

7. As per rule 236(1) of GFR, 2017, the relevant accounts of the Grantee Institution(s)/Organisation(s) shall be open to inspection by the sanctioning authority and audit, both by the Comptroller and Auditor General of India under the provision of CAG (DPC) Act of 1971 and internal audit by the Principal Accounts Office of the Ministry or Department, whenever the Institution or Organisation is called upon to do so.

8. This issues with the concurrence of the Integrated Finance Division vide their **Notes # 60-62 of even number dated 14.01.2026**.

9. The sanction has been registered at **S. No. 288** in the Sanction Register of HFA Directorate (HFA-III Section) of the Ministry of Housing and Urban Affair for the year 2025-26.

Yours faithfully,



(B.K. Mandal)

Under Secretary to the Govt. of India  
Tel.: 011-23063285

**Copy to:**

1. Secretary, Housing Department, UT Govt. of Jammu & Kashmir, Jammu & Kashmir
2. Accountant General (A&E), Jammu & Kashmir
3. Reserve Bank of India, CAS, Nagpur
4. NITI Aayog, SP Divn./DR Divn., Sansad Marg, New Delhi-110001
5. DDG (HFA), MoHUA
6. Joint Dir. (IFD), MoHUA
7. DS (Budget), MoHUA
8. Section Officer (Admn-II)/DDO, MoHUA
9. PMU (MIS), HFA Directorate
10. Dy. Chief MIS, HFA Directorate to place this sanction at appropriate place on the website of the Ministry.
11. Sanction folder



(B.K. Mandal)

Under Secretary to the Govt. of India