Angikaar Culmination on 26th Jan 2020

In line with Gandhi ji's vision, Hon'ble Minister, HUA (I/C) for Housing and Urban Affairs, launched ‘ANGIKAAR’ campaign for PMAY (U) beneficiaries on August 29th 2019. This campaign is aligned with the vision of Honble Prime Minister, to provide basic services to all houses constructed under PMAY (U) and address issues arisesafter moving into pucca house. Angikaar focusses on spreading awareness through IEC activities and door to door awareness to bring about behavioural change in the beneficiaries in embrace the change positively. 18273 ANGIKAAR Resource Persons (ARPs) were identified and registered in States/UTs and around 15,00,000 need assessments were completed under the campaign. Further, Economically Weaker Section (EWS) and Low-Income Group (LIG) beneficiaries under Credit Linked Subsidy Scheme (CLSS) vertical have been outreached on Financial Literacy through Central Nodal Agencies (CNAs) to educate them to take informed decisions on financial matters ensuring their financial security. The campaign culminated on 26th Jan 2020, the 71st Republic Day, with the key activities:

1. An essay competition on where PMAY (U) beneficiaries or their family members can participate- Topic for the competition: “HumaraGhar, HumariKhushiyan” (Our Home, Our Happiness)
2. ANGIKAAR ‘PROMISE’ by PMAY (U) beneficiaries in all cities on January 26th, 2020, in the presence of Elected Representatives.
3. A Plogging run in convergence with FITINDIA
4. Health camps wherein themes such as Poshan-Overall nutrition, Antenatal check-ups, Anaemia, Adolescent Girl Child education, among others
5. Tree plantation drives, where saplings/plants may be distributed or planted wherever it is feasible.

PMAY (U) PROGRESS

- Houses Sanctioned: 1.03 crore
- Houses Grounded: 60 lakh
- Houses Completed: 32 lakh
- Total Investment: ₹ 6.16 lakh crore
- Total Investment: ₹ 1.63 lakh crore
Essay Competition
PMAY (U) beneficiaries

Activities under Angikaar Campaign in Andhra Pradesh

Plantation Drive under Angikaar Campaign in Bihar

Wall Paintings under Angikaar Campaign in Chhattisgarh

Rally Under Angikaar Campaign in Goa

Plantation Drive under Angikaar Campaign in Gujarat

Plantation Drive under Angikaar Campaign in Haryana

Essay Writing Competition under Angikaar Campaign in Himachal Pradesh

Activities under Angikaar Campaign in Jammu and Kashmir
Pledge taking under Angikaar Campaign in Jharkhand

Activities under Angikaar Campaign in Karnataka

Activities under Angikaar Campaign in Kerala

Activities under Angikaar Campaign in Maharashtra

Essay Writing under Angikaar Campaign in Manipur

Pledge taking under Angikaar Campaign in Puducherry

Activities under Angikaar Campaign in Punjab

Activities under Angikaar Campaign in Rajasthan

Essay Competition
PMAY (U) beneficiaries
Activities under Angikaar Campaign in Tamil Nadu

Activities under Angikaar Campaign in Tripura

Activities under Angikaar Campaign in Uttar Pradesh

Activities under Angikaar Campaign in Uttrakhand

Angikaar Kit

Angikaar Promise

Adapting to PMAY(U) Housing

PMAY(U) Celebrating Republic Day

Pradhan Mantri Awas Yojana (Urban) Celebrating Republic Day

Pradhan Mantri Awas Yojana (Urban) Celebrating Republic Day

26th January 2020

Participate in Essay Competition Under PMAY(U):

"Humara Awaas Humara Rashtrapati" on

The Republic Day

Write Your Essay about Transformation on

earning a PMAY(U) Home.