Embracing Change

National Level Launch of Angikaar

The Hon'ble Prime Minister during his visit to the Construction Technology India-2019 (CTI,2019) Expo-cum-Conference, held in March 2019 expressed his desire to address the need for change management of Pradhan Mantri Awas Yojana - Urban (PMAY-U) beneficiaries during their life transformation phase. Taking his vision forward Shri Hardeep S Puri, Hon'ble Minister for Housing and Urban Affairs, launched ANGIKAAR’ a campaign for change management for PMAY (U) beneficiaries on 29th August 2019.

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PMAY (U) PROGRESS

Houses Sanctioned
90 lakh

Houses Under Construction
54 lakh

Houses Completed
27 lakh

Total Investment
₹ 5.54 lakh crore

Central Assistance
₹ 1.42 lakh crore

City Level Launch of Angikaar on 2nd October 2019

Commemorating the 150th birth anniversary of Mahatma Gandhi on 2nd October 2019, ANGIKAAR was launched in all cities across the country. The festive launch across cities included key messages by Elected Representatives, ban on single use plastic, yoga sessions, swachhata pledge, sanitation drives, tree plantations, health camps, rallies and mass awareness campaigns through vehicles amongst others.
Media Coverage

Andhra Pradesh

Assam

Bihar

Chhattisgarh

Andaman & Nicobar Islands

Dadra & Nagar Haveli

Daman & Diu