Launch of angikaar Campaign

Shri Hardeep S Puri, Hon'ble Minister of State (I/C) for Housing and Urban Affairs launched “angikaar” a campaign for change management. In line with the vision of Hon'ble Prime Minister, angikaar is launched for social behaviour change, focusing on issues such as water & energy conservation, waste management, health, tree plantation, sanitation and hygiene for beneficiaries of completed houses under PMAY (U), through community mobilisation and IEC activities.

For this purpose, the campaign will converge with other schemes and Missions of other Ministries dealing with these subjects. The convergence would especially focus on Ujjwala for gas connection and Ayushman Bharat for health insurance to the beneficiaries of PMAY (U). The angikaar campaign aims at reaching out all the beneficiaries of the Mission in phased manner. The campaign will be initiated in all target cities on 2nd October 2019 commemorating 150th Gandhi Jayanti after preparatory phase and culminate on the occasion of Human Rights Day, On 10th December, 2019. The campaign will include door to door activities, ward and city level events.

On this occasion he also launched e-Course on Vulnerability Atlas of India. During the inauguration of Construction Technology India (CTI-2019), Hon'ble Prime Minister gave a mandate to enable “Ease of Living” for PMAY (U) beneficiaries and emphasized the need to incorporate hazard safety provisions in all construction works. The e-course on Vulnerability Atlas is offered by the Ministry of Housing & Urban Affairs in collaboration of School of Planning & Architecture (SPA), New Delhi and Building Materials & Technology Promotion Council (BMTPC). It is a unique course that offers awareness and understanding about natural hazards, helps identify regions with high vulnerability with respect to various hazards (earthquakes, cyclones, landslides, floods, etc.) and specifies district-wise level of damage risks to the existing housing stock. The registration to e-Course on Vulnerability Atlas of India will be through SPA’s website www.spa.ac.in.
The campaign has been well packaged with combination of interventions that provide ease of living to the beneficiaries. There is convergence with Missions/Schemes like Ayushman Bharat, Ujjwala Yojana, Swachh Bharat, UJALA etc and also with Ministries like MoNRE, MoEFC and M/o Jal Shakti. The campaign is designed to aid beneficiaries adapting to change in new environment, become aware of best practices, dignified living with access to all basic services and contribute to clean and safe environment.

In a nutshell, angikaar is all about promoting peaceful, harmonious and cohesive living amongst people and communities to sustain the natural habitat. The happy families will promote healthy societies and cities that will foster a grand new India.

The 46th meeting of Central Sanctioning & Monitoring Committee (CSMC) was held on 25th August 2019 which was chaired by Secretary, Ministry of Housing & Urban Affairs. CSMC considered and accepted a total of 865 projects from 10 States under PMAY(U). It involved projects for construction of 2,98,783 houses with a total investment of Rs15,109 crores which includes central assistance of Rs 4481.75 crores. The States that participated in the CSMC meeting were Arunachal Pradesh, Bihar, Chhattisgarh, Himachal Pradesh, Jammu & Kashmir, Madhya Pradesh, Maharashtra, Punjab, Tamil Nadu, & Uttar Pradesh.

Hon'ble MoS (I/C) H&UA Shri Hardeep S Puri stated that “Housing For All” targets will be achieved well in time. With a target of 1.12 million houses, the Ministry has already sanctioned more than 85 lakh houses & 27 lakh houses have been delivered to PMAY(U) beneficiaries.

JS & MD, (HFA), Shri Amrit Abhijat addressing the audience at the 15th National Convention on “Housing for All by 2022. He Spoke on PMAY(U) and challenges in affordable housing.